

WEST KOOTENAY BOUNDARY COMMUNITY INVESTMENT CO-OP

Vol. 1

Quarterly Update

Spring
2025



PUT YOUR MONEY
WHERE YOUR LIFE IS



West Kootenay Boundary
COMMUNITY
INVESTMENT CO-OP

BUILDING STRONGER LOCAL ECONOMIES, ONE INVESTMENT AT A TIME

As we continue our journey toward a thriving, locally invested economy, the West Kootenay Boundary Community Investment Coop (WKBCIC) has been working hard to expand our reach and impact. Over the past few months, we've made significant progress in refining our brand, strengthening partnerships, and enhancing our resources to better serve both investors and entrepreneurs in our region.

With the launch of our new website, InvestKootenayBoundary.com, we are making it easier than ever for community members to learn about local investment opportunities, explore funding options, and connect with like-minded individuals who believe in keeping capital close to home. Our collaboration with neighboring investment coops ensures a unified and recognizable presence, reinforcing our shared message: **Put your money where your life is.**

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A LOOK TO 2030: STRATEGIC PLANNING UPDATE

Our Board of Directors gathered in February at a strategic planning session to set course for the Co-op's next 5 years. "Our Co-op has worked through the early start up stages, successfully launching the Co-operative in our communities. Now we need to focus on growth in order to create deeper community impact and build returns for our member's investments." says President Jeff Hayward. A key focus of this strategy is leveraging our existing network –connecting with engaged community members, local businesses, and economic development organizations to grow both our investor base and lending opportunities. By tapping into our existing network and fostering new connections, we aim to organically increase investment in local enterprises, strengthen economic resilience, and build a more self-sufficient region.

Key Strategic Priorities

- ▶ Expanding Engagement – Encouraging more local investment by building awareness through community outreach. *Related target: Bi-weekly social media posts, quarterly newsletters.*
- ▶ Strengthening Business Connections – Proactively identifying businesses that align with our values and could benefit from community-driven capital. *Related target: Host two business-after-business events in 2025.*
- ▶ Deepening Partnerships – Collaborating with other financial cooperatives and lending institutions to enhance funding opportunities. *Related target: Identify and develop engagement plans to connect with local Chambers of Commerce. Market and promote the Co-op to their members.*
- ▶ Enhancing Member Involvement – Creating more ways for our members to actively contribute to the growth and direction of the co-op. *Related target: engage and recruit to ensure a complement of 12 active board members.*

HOW YOU CAN GET INVOLVED

Volunteer with Us! We're always looking for engaged community members to help spread the word, assist with outreach, and strengthen our network.

Visit InvestKootenayBoundary.com If you're a business owner looking for financing or an investor looking to make an impact close to home. *Together, we're investing in the future of our communities.*



Spotlight on

NAKUSP INTEGRATED HEALTH INC.

We're excited to announce our recent investment in **Nakusp Integrated Health Inc.**, a multidisciplinary clinic dedicated to providing high-quality, accessible healthcare to Nakusp and the surrounding region. Their team of experienced practitioners offers massage therapy, physiotherapy, chiropractic care, naturopathy, counseling, foot health services, and more, ensuring a holistic approach to health and wellness.

This investment reflects The West Kootenay Boundary Community Investment Co-op's commitment to supporting essential community services and *strengthening businesses that contribute to local well-being*. Nakusp Integrated Health Inc. not only provides much-needed healthcare options but also creates economic stability by supporting skilled professionals in the region.

We encourage you to follow them on Facebook and Instagram to learn of their work, and look forward to seeing their continued impact on the community!



Nakusp Integrated Health Inc.

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NAKUSP INTEGRATED HEALTH, INC.



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